



Introduction to Artificial Intelligence Course Curriculum

This course is designed for anyone looking to earn the AWS Certified AI Practitioner (AIF-C01) certification and add it to their professional toolkit — no prior AI or cloud experience required.

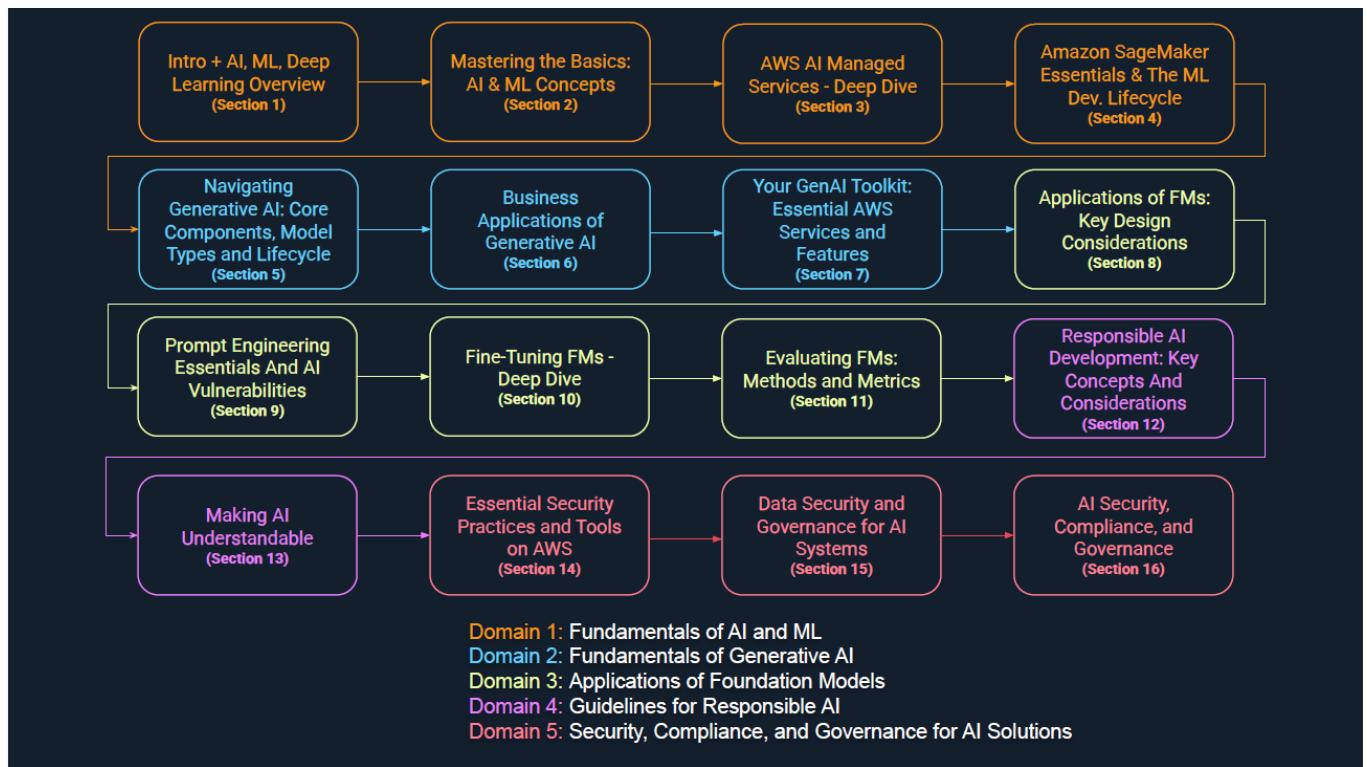
Whether you're aiming to understand how AI works in real-world business settings or preparing for your next role, this course will give you the knowledge and confidence to pass the exam, and get a job with your newly acquired Artificial Intelligence knowledge/skills.

Who is this course for?

- Newbies into IT as we will build your knowledge from scratch
- Business Analysts and IT support professionals
- Marketing professionals and product managers
- Cloud/DevOPS Engineers
- Cloud Security Engineers
- Project managers, Product Owners, and Scrum Masters
- IT managers, sales professionals, and anyone curious about AI and AWS



Curriculum



Core Topics

- *What is Artificial Intelligence*
- *Differentiate between Artificial Intelligence, Machine Learning, and Deep Learning.*
- *Understand the foundational principles of Neural Networks.*
- *Explore the applications of Computer Vision and Natural Language Processing (NLP).*
- *Grasp fundamental AWS services and core concepts.*
- *Learn the key steps involved in the Machine Learning process.*
- *Identify and understand different data types used in Machine Learning.*
- *Distinguish and apply the main types of Machine Learning: Supervised, Unsupervised, Reinforcement, and Semi-Supervised Learning.*
- *Understand the concept of Inference in Machine Learning.*
- *Explore value-adding applications of Artificial Intelligence.*

- *Recognize scenarios where Artificial Intelligence may not be the appropriate solution.*
- *Gain practical understanding of Amazon Rekognition for image and video analysis.*
- *Learn how to utilize Amazon Transcribe for accurate speech-to-text conversion.*
- *Discover the capabilities of Amazon Translate for multilingual text translation.*
- *Explore Amazon Comprehend for natural language understanding and insights.*
- *Understand how to build conversational interfaces with Amazon Lex.*
- *Learn to generate lifelike speech with Amazon Polly.*
- *Discover how to leverage Amazon Fraud Detector to identify potential fraud.*
- *Explore Amazon Personalize for creating personalized recommendations.*
- *Understand how to use Amazon Kendra for intelligent search over documents.*
- *Learn to extract text and data from documents with Amazon Textract.*
- *Learn how to leverage Amazon Forecast for time-series forecasting.*
- *Understand the fundamentals of Amazon Mechanical Turk (MTurk) for crowdsourcing tasks.*
- *Explore how to implement human review workflows for machine learning predictions with Amazon Augmented AI (A2I).*
- *Gain a comprehensive overview of Amazon SageMaker AI and its key components.*
- *Understand the different phases of the Machine Learning Development Lifecycle.*
- *Learn the distinction between the ML Development Lifecycle and an ML Pipeline.*
- *Grasp the fundamental concepts of MLOps.*
- *Discover how AWS SageMaker AI tools map to different stages of the ML Pipeline.*
- *Explore model sources and selection strategies within Amazon SageMaker AI.*
- *Understand key technical performance metrics for classification problems.*
- *Learn essential technical performance metrics for regression problems.*
- *Understand the overview and significance of Foundation Models (FMs).*
- *Gain insights into the world of Large Language Models (LLMs).*

- *Learn about tokens, embeddings, and vectors as fundamental building blocks of language models.*
- *Explore the capabilities and applications of Multimodal Models.*
- *Discover the principles behind Diffusion Models.*
- *Understand the different phases of the Foundation Model Lifecycle.*
- *Gain a comprehensive overview of Amazon Bedrock.*
- *Understand the purpose and capabilities of Amazon SageMaker JumpStart.*
- *Explore Amazon Q Business and Amazon Q Developer for generative AI applications.*
- *Understand important inference parameters like Temperature, Top K, Top P, and Output Length.*
- *Grasp the concept of Retrieval Augmented Generation (RAG).*
- *Explore how to implement RAG and Knowledge Bases using Amazon Bedrock.*
- *Understand the different vector database options for storing embeddings.*
- *Learn about Foundation Model customization methods, including cost and implementation considerations.*
- *Discover how Amazon Bedrock Agents can help accomplish multi-step tasks.*
- *Learn fundamental Prompt Engineering techniques to build a strong foundation.*
- *Identify and understand various AI vulnerabilities, including exposure, poisoning, hijacking, and prompt injection.*
- *Discover various methods for fine-tuning Foundation Models to specific tasks.*
- *Understand the crucial steps involved in preparing data for effective Foundation Model fine-tuning.*
- *Understand key evaluation metrics for Foundation Models, including Perplexity, BLEU, ROUGE, BERTScore, Accuracy, and F1-Score.*
- *Understand the key concepts of Responsible AI.*
- *Learn about the legal and ethical concerns surrounding Generative AI.*
- *Understand the concepts of Model Fit, Bias, and Variance (Underfitting and Overfitting).*

- *Understand AWS AI Service Cards: what they are, why they are important, and see an example.*
- *Explore AWS SageMaker Clarify for detecting and mitigating bias in ML models.*
- *Understand AI System Security within the context of the AWS Shared Responsibility Model.*
- *Learn about Identity and Access Management (IAM) concepts: Users, Groups, Roles, Policies, and Permissions.*
- *Explore AWS Encryption Capabilities for securing data at rest and in transit.*
- *Understand network security considerations for AI workloads, including AWS PrivateLink.*
- *Understand the concepts of data provenance and lineage.*
- *Discover governance protocols and frameworks specifically designed for Generative AI.*